



Elite PI<sup>®</sup>  
Elevator Displays



9.0" | 10.4" | 12.1" | 15"

# Elite PI<sup>®</sup>

Elevator Displays

9.0"	10.4"	12.1"	15"
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The Elite PI stands out above all other elevator displays by being the most flexible position indicator available. It allows the representation of much more than just an elevator position. It's a multi-function unit designed to display both custom graphics and text, such as advertisements, tenant or building information and text-based messages.



Displays graphics and text in full color.

Design elements can be displayed anywhere on the screen.

Each display is a stand-alone unit and does not require a server or internet connection.

Displays can contain the following elements:

- Floor position
- Direction display
- Time and Date display
- Temperature display
- Streaming video, animation or compressed video, formats (mpeg, avi, swf and others)
- Stock ticker display
- Message displays based on Priority, Floor and Scheduled Messages.

# Elite PI<sup>®</sup>

## Elevator Displays

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The Elite PI includes the Elite PI Designer software, which is used to modify or create designs for use with an Elite PI. The designer software allows you to design, organize and implement the information for your displays in a simple, intuitive way. The software also allows you to customize your displays with special features\*, such as streaming video, stock market, news, weather information. You can then update your displays whenever you desire using the Elite PI Transfer software.

Once the units are installed, the design, content and the frequency with which they are changed is entirely up to you. C.E. Electronics will be glad to help design the first set of graphics for your Elite PIs or provide subscription content services, but never has to be involved in the process again. However, graphic design and training are always available if needed.

With your Elite PI, your building can have the most unique displays on the market today.

\* additional hardware or services may be required.

# Scheduled Messages

are displayed based upon date and time. Messages can be programmed to display at specific times, dates, days of the week and direction of elevator travel. This flexibility is popular with building owners who like having the elevators generating revenue and also with advertisers who like to utilize the otherwise wasted travel time.

123 ALBERT STREET

B2

2:58 PM 09/30/09

Bank of Bermuda  
Member FDIC • Guar

2

Take the first step to your first home

Easier home financing options at attractive home loan flexible rates.

Thursday, April 30, 2009 12:28 PM

1

Experience Italian tradition

Giuseppe's Italian Restaurant, Terrace at the Park  
Special Italian cuisine with a rustic Italian flair.

Wednesday, December 1, 2010 2:37 PM

WHITEHALL

9

HOUSTON'S GORGEOUS RESTAURANT

Sophisticated Southern Style

impala  
THE ISLANDS LUXURY RESIDENCES

↑ 10

Maintenance Problems?

Please report any maintenance problems you may have to your superintendent, John Leasting.

- Phone: (212) 585-2259
- Email: JDLsuper@aol.com

Tuesday, December 6 3:36 PM

Kilbourn TOWER

3

Special Weekday Rates

Relax Me Massage	Now Only \$75
Pure Radiance Facial	Now Only \$75
WELL Spa Pedicure	Now Only \$55
WELL Spa Manicure	Now Only \$30
Blow Dry & Style	Now Only \$35

WELL SPA + JANICE SALON  
MIAMI/MIAMI • LAS VEGAS • LAKE GENOA

GOLD'S GYM

KNOW YOUR OWN STRENGTH

Find a Gold's Gym near you and sign up for a 7 DAY FREE VIP MEMBERSHIP

KNOW YOUR OWN STRENGTH

Wednesday, July 14, 2010 2:18 PM

Grange Insurance

↑ 1

One afternoon can change a kid's life. Although your stomach may need more time to recover.

One afternoon a month can make a big difference in keeping kids away from drugs. Be a coach, a mentor, a volunteer.

helpyourscommunity.org

Thursday, April 16, 2009 2:00 PM 70°C

WINDSAIL RESORTS MIAMI

4

Glamorous surroundings and glittering views.

Hilton

LA THIS IS MY TOWN

2

Hilton. Food & Beverage Package  
Complimentary Breakfast

Friday, August 6, 2010 1:32 PM

red rock CASINO - RESORT - SPA  
Las Vegas

↓ 6

\$3.5 MILLION

April 26-30, 2010

April 26 - \$250,000

Pot Limit Omaha Hi/Lo

April 30 - \$500,000

Pot Limit Texas Hold 'Em

Monday, January 23, 2012 1:47 PM

11

BUSINESS CENTER & DOG RUN

LIVE SMART, DRIVE SMART, WIN SMART

THE FIRST 200 RESIDENTS TO MOVE IN WILL BE ENTERED TO WIN A 2011 SMART CAR

ONE ENTRY PER UNIT/LEASE. VISIT LEASING OFFICE FOR FULL DETAILS

Friday, October 15, 2010 3:19 PM

200

LAKE & WELLS

URBAN LIVING CORNER

# Floor-Based Messages

allow for easier building navigation by providing floor-specific tenant directories when the elevator stops at a given floor.

**390 Bay Street**

**27**

- ← Personal Group-Chartered Accountants #2701
- ← Personal Group-Business Advisors #2701
- Munch Life Management Corp. → #2700

Friday 6 August 2010 2:48pm 79°C

**1**

MAIN LOBBY • CARDIOLOGY  
CREATION CONFERENCE CENTER

**FLORIDA HOSPITAL**  
*The skill to heal. The spirit to care.*

**9**

**THIS IS MY TOWN**  
*Digitaltown*

TOP DECK

BLUE LEVEL • TOP OF THE PARK STORE • ATM

**LEGG MASON**  
GLOBAL ASSET MANAGEMENT

**6**

Americas Distribution  
Affiliate Relationships  
Corporate Risk  
Fund Services  
Global Funds Administration  
Institutional Services  
Private Portfolio Group

Thursday, November 5, 2009 1:55 PM

**LEHMAN BROTHERS**

**7**

Corporate Services

- Computer Graphics
- Real Estate/Lease
- Travel
- Bill (Library)

Amenity / Support Area

- Staff Restaurant
- Shop
- Finance
- Waiters

Thursday 5 January 2:48pm

Thursday, August 26, 2010 1:40 PM

**Hesburgh Libraries**

Geography (3-05)  
Communication, Sociation, American (90)  
Anthropology (20)  
Political Science (2-02)  
Sports (20)  
Sociology (98-07)  
Social Pathology (90)

**YOUR HANDS HAVE BEEN BUSY.**  
HAND SANITIZER IS EVERYONE'S RESPONSIBILITY.

**1**

Hand Sanitizer  
Hand Soap  
Hand Dryer  
Hand Towel  
Hand Paper  
Hand Paper Towel  
Hand Paper Towel  
Hand Paper Towel  
Hand Paper Towel  
Hand Paper Towel

© 10:31 AM  
8:37:11

**KPMG Centre**  
Managed by Trammell Crow Company

**26th Floor**

Trademark Partners, LLC Suite 2618  
Douglas Muller, Christopher Muller, Michelle Muller, Attorney at Law Suite 2650  
Composites Corporation of America Suite 2660  
Cliffway Gemini Capital Strategies Suite 2670

visit us the KPMG Centre  
For Leasing Information: (214) 879-6333 1-33 733

**Hilton New York**

**Lobby Level**

Lobby Reception  
Diamond Registration Concierge  
Lobby Lounge  
Ridge Bar New York Marketplace  
Starbucks Bistros  
Yield Parking Theater Club  
Wilson Grand Vacation Club Sales

Friday, December 17, 2010 3:48 PM

**M**

**SHOPPING MALL**  
Including  
Walgreens Food & Home

**Advocate Lutheran General Hospital**

**3rd Floor**

Biomedical Services  
Blood Bank / Transfer Center  
Diagnostic Imaging (Radiology)

**3**

**BOOWILSHIRE**

**5**

500 • Thomas & Thomas LLP  
500 • Michael O'Neil, APC  
530 • Lee & Yamamoto

O'Donnell & Assoc. • 500  
R.T. Lab. Ph.D. JD • 500

8:15 AM Friday, August 6, 2010

# Priority Messages

are displayed on the screen when the Elite PI receives a signal regarding events affecting the elevator's continued operation, such as information regarding elevator weight restrictions or fire alarms and procedures.

> [Listing of our Standard Priority Messages \(weblink\)](#)



This elevator is in the return to the main floor. Please exit the building in a safe and orderly manner.

**3**

La Chausse Restaurant

Friday, August 26, 2011 1:04 PM

FAN FIER

**7**

This car is in overload status. Please remove part of the load to resume service.

Friday, August 26, 2011 3:44 PM

**4**

The seismic sensor has been activated. Please exit the elevator when the doors open.

Friday, August 26, 2011 11:30 AM

**3**

Urban TOWERS

This car is in overload status. Please remove part of the load to resume service.

Monday, January 23 2:04 PM

This car is in overload status. Please remove part of the load to resume service.

Cet ascenseur est en état de surcharge. Veuillez enlever une partie de la charge pour remettre l'appareil en marche.

**6**

Holiday Inn

Friday, August 26, 2011 1:04 PM

TOWN TOWN

**2**

Please stand clear of the closing doors.

Friday, November 5, 2009 2:52 PM

1177 WEST HASTINGS - LOBBY

**1**

This elevator is now on emergency power and the car is returning to the main level.

Thursday, August 25, 2011 2:43 PM

HORSESHOE EXPRESS

**2**

This elevator is now on emergency power and the car is returning to the main level.

Friday, August 26, 2011 1:02 PM

**2**

This elevator is on independent service.

Friday, August 26, 2011 1:02 PM

WILDENESS

**3**

The seismic sensor has been activated. Please exit the elevator when the doors open.

Monday, August 11 5:04 PM

ASCENSOR 3

ASCENSOR VIAJANDO AL APEADERO ALTERNID - EMERGENCIA - SALGAN TAN PRONTO ABRAN LAS PUERTAS.

**3**

Friday, August 26, 2011 1:04 PM

Monday, May 2nd, 2010 12:32 PM

swissôtel CHICAGO

**42**

Please stand clear of the closing doors.

LOCAL ATTRACTIONS

- The Rockefeller Center
- Lynch Park Zoo
- Chicago Windy City Guide
- Chicago Cubs
- Ball's Blk. Hotel
- Chicago Park Zoo
- Chicago Windy City Guide
- Chicago Cubs
- Ball's Blk. Hotel
- Chicago Park Zoo

30,000 sq. ft. OFFICE CENTER NOW OPEN!

Friday, August 26, 2011 1:04 PM

# Lobby Displays

are installed on a landing and can indicate the position, direction and status of an entire bank of elevators. A lobby display can also show scheduled messages, which allow important building information and advertisements to be seen as people anticipate an elevator's arrival.

ELEVATOR #1  
↑ \* L

ELEVATOR #2  
↑ \* L

ELEVATOR #3  
↑ \* L



**BROWN**

ELEVATOR 1 ↓ 9	ELEVATOR 2 ↑ 2	<b>BRADY RYMER</b> <i>of Little Boxes That Could</i> performing September 22 at the Allen Theatre 
ELEVATOR 3 ↑ 3	ELEVATOR 4 ↓ 7	
ELEVATOR 5 ↑ 4	ELEVATOR 6 ↓ 6	

• Advisory Services, Inc.  
 • National Elevator Resources, Inc.  
 • I & T Advisors, Inc.  
 • Mike K. Lindberg, LLC

Date: 10/10  
 Date: 10/10  
 Date: 10/10  
 Date: 10/10


ELEVATOR #1 ↓ 4

ELEVATOR #2 ↑ 2

ELEVATOR #3 ↓ 5

**BuildingHops**  
*Smart Technology*

Presenting building affordable quality housing through hardware and software for governments, working families



Center East  
 Conference Rooms 1,2,3 & 4  
 Conference Rooms 5 & 6

Mezzanine  
 4th Floor  
 5th Floor

**KAISER PERMANENTE**

**UCLA** West Passenger Group  
 Serving the Lobby & 2nd thru 8th Floors

401	402	403	404
9 ↓	16 ↑	11 ↑	13 ↓

ATTENDANT: NORMAL

THIS **RED** INDICATES OPERATING STATUS: AUTO PARK OFF

OUT OF SERVICE: OFF

NORMAL: NORMAL

POWER STATUS

UCLA - MAKE GREAT. FUTURE BUILT.

**UNIVERSITY OF MICHIGAN-FLINT**  
 UNIVERSITY CENTER

ELEVATOR 1 9 ↓	ELEVATOR 2 6 ↑	ELEVATOR 3 11 ↓	ELEVATOR 4 6 ↑
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Date: August 8, 2011

7:54 PM

Elevator #21 ↑ 2

Elevator #20 ↓ 6

Elevator #18 ↑ 4



**Sheraton Grand Toronto**

Elevator 1 ↓ G

Elevator 2 ↑ 2

**STANDARD LIFE**  
 Standard Life Real Estate Group

RIGHT NOW

11	17
15	23
16	24
18	21
19	20
23	12
24	20

Elevator 3 ↑ 14

Elevator 4 ↓ 8

Elevator #1 ↑ 3

Elevator #2 ↑ 2

Elevator #3 ↑ 2

711 Fifth Avenue

professionally managed by  
 PREMIER ESTATE MANAGEMENT, INC.  
 Phone: (212) 460-7028

Elevator #4 ↑ 2

Elevator #5 ↑ 2

Prepaid

175 Bloor Street East

North Tower  
 10:54 AM  
 Monday, November 21, 2011

Subvoter 1 5 ↑	Subvoter 2 14 ↓
Subvoter 3 12 ↑	Elevator 4 27 ↓
Subvoter 5 10 ↑	Elevator 6 16 ↑
Subvoter 7 15 ↓	Subvoter 8 24 ↑

Wednesday, September 28th, 2011 1:02 PM

**swissôtel CHICAGO**  
 swissotel.com



ELEVATOR 1 BC ↓	ELEVATOR 2 12 ↑	ELEVATOR 3 7 ↑	ELEVATOR 4 43 ↓
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Elevator 1 8	Elevator 2 6	Elevator 3 9
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Monday, January 23, 2012 8:07 AM

**ELEVATOR SERVICE**

Elevator 1 2	Elevator 2 5	Elevator 3 PH
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← In Service →

← In Service →

Out of Service

Thursday, March 11, 2009 11:30 AM

# Video Displays

can showcase streaming video formats such as mpeg, avi, swf and others. Entertain riders by displaying a movie, cable tv, a local news channel or a live sports feed from multiple sources.

QTRS 2 ▲



6:51 PM  
SECURITIES

INTERNATIONAL MEDICAL DEVICE GROUP IS BACKLISTED FOR Q3 13

280 E. CHESTNUT STREET  
PHILADELPHIA, PENNSYLVANIA 23 ▲



11:28 AM  
LIVE

POWELL: JUSTICE HAS BEEN DONE

Former Justice of the Peace of Philadelphia  
Confirms & explains conviction for which he was granted



▲ 0.20%  
↑ 0.20%  
↑ 0.20%

BUY	22.04	0.08	BUY	0.04	0.08	BUY	11.17	0.05	0.05
-----	-------	------	-----	------	------	-----	-------	------	------

4:56 PM  
LIVE

REPAIRING THE BROKER MARKET: S&P COMPANY  
RECEIVED A \$100 MILLION CAPITAL INFUSION

FOUR BE NEARANS

7 ▲

GRAND | HYATT  
NASHVILLE B2 ▲



DEVELOPING STORY  
SEC SUSPENDS TRADING OF RED-HOT BITCOIN STOCK  
Foster Smith's CEO Blockchain

6:51 PM  
LIVE  
ON

SECURITIES

SPY HAS A LONG WAY TO GO TO SET A NEW RECORD

PLAZA SOUTH 25 ▲



11:28 AM  
LIVE

SECURITIES

S&P 500 CAPS BEST WEEK SINCE 2013

KING BLUE P1M ▲



6:51 PM  
LIVE

SECURITIES

U.S. HAS A LIGHTNING STRIKING CAPS  
CHINA EXCHANGE: TECH COMPANY

BAKER CENTRE 4  
M ▲



6:51 PM  
LIVE

SECURITIES

AL QALDA DEMANDS U.S. OVER GUN ACCESS

Video posted by American Islamic Defenders  
WEEKS OF GUN VIOLENCE  
WILMART GOV'T ACCUS

Hilton 2 ▲



6:51 PM  
LIVE

SECURITIES

AMSP MEMBERS SAY NO

WOLF POINT EAST LL6 ▲



6:51 PM  
LIVE

SECURITIES

NATIONAL RETAIL FEDERATION: ARIZONA  
RANKED FIRST IN CUSTOMER SERVICE SURVEY

INTL. FINANCIAL 3  
M ▲



6:51 PM  
LIVE

SECURITIES

Bloomberg Daybreak

VECTRABANK \*1 ▲



6:51 PM  
LIVE

SECURITIES

FOR A FASTER WAY TO GET FROM "LOVE IT" TO "OWN IT"

3 ▲

aloft  
HOTELS



6:51 PM  
LIVE

SECURITIES

Bloomberg GO News

TURKEY SHOOTS DOWN DRONE

# Portrait Series

is another option available with the Elite PI system. All the same information can be displayed in a tighter space.

MARKET TOWER  
 1000 Market Tower  
 Suite 200  
 Suite 200

BACKOVER ACCIDENTS

Consultant Head Security

Wednesday, January 4, 2012 9:30 AM

MIDLAND TOWERS

1000 Midland Towers  
 Suite 1000  
 Suite 1000

Wednesday, January 4, 2012 9:30 AM

Welcome to Nascar Plaza

10

1000 Nascar Plaza  
 Suite 1000  
 Suite 1000

Stock Market Information

NASDAQ 12,731.38  
 S&P 500 1,261.69

Chicago Local Weather

72°F  
 Partly Cloudy

Monday, June 6, 2011 4:24 PM

THE VENETIAN

13

THE GRAND CANAL SHOPPES AT THE VENETIAN

1000 The Venetian  
 Suite 1000  
 Suite 1000

Thursday, June 23, 2011 2:27 PM

32

1000 Venus 15  
 Suite 1000  
 Suite 1000

11:28

ALFRED E. de PONT

8

ALWAYS ELEGANT...  
 OUR SPACE. YOUR EVENT

Thursday, May 26, 2011 12:37 PM

P&G

Procter & Gamble

15

1000 P&G  
 Suite 1000  
 Suite 1000

Monday, May 23, 2011 1:17 PM

14

1000 P&G  
 Suite 1000  
 Suite 1000

Wednesday, April 11, 2012 2:30 PM

DEVELOPING STORY: AMERICA'S MONEY CRISIS

LIVE ON CNN

2

1000 Home of the 12th Man  
 Suite 1000  
 Suite 1000

OWN A PIECE OF AGGIE HISTORY

11:05 AM Tuesday, October 8, 2013

Holiday Inn

9

Welcome to the Holiday Inn  
 Bienvenue au Holiday Inn

1000 Holiday Inn  
 Suite 1000  
 Suite 1000

B3

1000 B3  
 Suite 1000  
 Suite 1000

11:15 PM Friday, June 14, 2013

17

OUTRIGGER WAIKIKI

DUKE'S WAIKIKI

Fine Dining on the famed sands of Waikiki Beach

1000 Outrigger Waikiki  
 Suite 1000  
 Suite 1000

Thursday, June 23 2:27 PM

# Elite PI+

## Headline News, Stock Market, Weather

The Elite PI Plus subscription is a service that will give your screens additional features such as Headline News, the Stock Markets (Nasdaq, Dow, S&P), and your local Weather. By combining these new features with your already existing Elite PI screens this will make your elevator displays the most dynamic and flexible position indicator available on the market today. Now your displays will offer more than a representation of a simple elevator position. It will now become a multi-functional unit designed to display both custom graphics and text, such as advertisements, tenant, building information, text-based messages and now headline news updates.



200 WEST STREET

Stock Market Information  
DOW 11,478.00  
NASDAQ 2,974.56  
S&P 500 1,274.72

85°F  
Partly Cloudy

10

Consultant Hired to Review Security at Westwood Lodge

Three months after Westwood Police Chief Bill Chase added the Board of Selectmen to shut down the playing fields adjacent to the Westwood Lodge due to safety considerations, the mental health institute announced it has hired a consultant to conduct a comprehensive security review of the facility.

8:27 PM Friday, August 6, 2011

AXA EQUITABLE  
underwriting | insurance

10

HUMAN RESOURCES

Stock Market Information  
DOW 11,478.00  
NASDAQ 2,974.56  
S&P 500 1,274.72

61°F  
Partly Cloudy

Friday, August 6, 2011 1:21 PM

WELCOME TO BIRPOLO PARK

1

Missing boy found safely

Toby Harris, the 5-year old boy who went missing Thursday evening at a campground near Springfield, was found safe around 1:10 p.m. Friday, according to State Police.

He was found by two men fishing on a dirt road near Old Mountain Creek just north of the State Park Campground. They took him back to the campground where he was reunited with his family. The police say a search and draw some water.

Medical personnel are being dispatched to evaluate the boy, who seemed OK despite some obvious scratches.

Friday, January 14, 2011 9:17 3:25 PM

LEGG MASON  
GLOBAL ASSET MANAGEMENT

16

Stock Market Information  
DOW 12,689.71  
NASDAQ 3,784.56  
LM 27.43

56°F  
Partly Cloudy

Thursday, May 13, 2010 1:33 PM

WELCOME TO NAISCAK PLAZA

20

Stock Market Information  
DOW 11,137.17  
NASDAQ 2,513.90  
S&P 500 1,212.25

73°F  
Partly Cloudy

Thursday, May 13, 2010 1:33 PM

Executive Management  
Corporate Services  
Technology Services

12

Consultant Hired to Review Security at Westwood Lodge

Three months after Westwood Police Chief Bill Chase added the Board of Selectmen to shut down the playing fields adjacent to the Westwood Lodge due to safety considerations, the mental health institute announced it has hired a consultant to conduct a comprehensive security review of the facility.

12:30 PM Friday, January 20, 2012 9:17 3:25 PM

9

3:54 PM  
May 22, 2009

Providence Local Weather  
56°F  
Partly Cloudy

Stock Market Information  
DOW 8,823.24  
NASDAQ 2,178.25  
S&P 500 876.25

2

Community Focus

At CNA, we understand the importance of building strong relationships with the communities where we live and work.

Chicago Local Weather  
39°F  
Partly Cloudy

Stock Market Information  
DOW 11,137.17  
NASDAQ 2,513.90  
S&P 500 1,212.25

Stock Market Information  
DOW 11,137.17  
NASDAQ 2,513.90  
S&P 500 1,212.25

New York Local Weather  
73°F  
Partly Cloudy

Lobby Level

Friday, January 20, 2012 11:00 AM

Abergen's revenue beats on higher U.S. brand sales

Abergen Plc (AGN) reported better-than-expected quarterly revenue, helped by strong performance in its U.S. brands. AGN, and CEO's continues to expand its reliance by Pfizer Inc (PFE) to close in the second half 2010. The company's shares rose 3.2 percent to \$264.

Stock Market Information  
NASDAQ 16,002.00  
DOW 14,813.00  
S&P 1,645.50

51°F  
Partly Cloudy

Tuesday, February 23 4:00 PM

WELCOME TO PHIPPS TOWER

51°F  
Partly Cloudy

Miami coach Erik Spoelstra feeling heat after stunning loss to Orlando

For as hot Erik Spoelstra seemed to be the hot seat after Thursday night's disappointing loss to the Orlando Magic.

While a home loss to the real Magic would have been disappointing for the Heat, this one was downright demoralizing considering the circumstances.

To stress this season a little bit, I don't think it's a good idea to jump and get too far ahead of those reserves looking to the Heat.

Wednesday, March 9, 2011 3:46 PM

110 TOWER

26

TRANSWESTERN

We offer a comprehensive range of real estate services designed to protect property, tenants and investors with the optimum solution for their unique requirements.

Thursday, July 22, 2010 2:32 PM 9:17 3:25 PM



**CE Electronics, Inc.**

2107 Industrial Drive  
Bryan, Ohio 43506

T 419.636.6705  
F 419.636.2516

[www.ccelectronics.com](http://www.ccelectronics.com)

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